

# KINGSTON HAPPENINGS

## SPONSORSHIP & ADVERTISING OPPORTUNITIES

**Increase your reach with Kingston Happenings!**

### WEBSITE REACH

**832**

Average visitors  
per day in 2016

**25,379**

Average pageviews per  
month in 2016

**82%**

Traffic increase  
since 2014

### FACEBOOK REACH

**3521**

New likes in 2016, with  
an average of  
**60+ new likes a week**

**15K - 35K**

Weekly reach

### SEO

Typically within  
**TOP 10 RESULTS**  
for "Kingston NY"

Usually within  
**TOP 3 RESULTS**  
for "Kingston NY"  
+ any events

Frequently high for  
"Kingston NY" + any term

### INSTAGRAM REACH

**2188**

Followers as of 2/16/17

**40**

Followers added  
per week

For more information, or to advertise with Kingston Happenings,  
contact Kevin Godbey at **845-750-0138** or email him at [godbey.kevin@gmail.com](mailto:godbey.kevin@gmail.com)

**KINGSTONHAPPENINGS.ORG**

# Sponsorship & Advertising Packages

We have a wide selection of opportunities for you to harness the power of Kingston Happenings. There's something for every business, and for every budget.

## Community Partnership Program

This exclusive opportunity offers businesses the chance to partner with Kingston Happenings. Inquire about pricing.

**Only 2 partnership spots are available at any time!**

Business logo presented with Kingston Happenings with all web and printed materials, including:

- Masthead of all KingstonHappenings.Org web pages
- Masthead of Kingston Happenings newsletter
- Kingston Happenings branded Facebook pages
- Posters for all events, shows, etc. that Kingston Happenings participates in

Sponsorship of weekly radio broadcasts

Sponsored articles or videos written quarterly

Access to Kingston Happenings social media channels

### WEBSITE OPPORTUNITIES

<b>Corporate Sponsor</b>	<ul style="list-style-type: none"><li>• 728 x 90 Banner ads displayed top and bottom of pages on rotating basis 15 positions max.</li><li>• Listed in newsletter and advertisers page</li><li>• On-site profile and enhanced listing</li><li>• 2 Sponsored articles or videos</li><li>• Access to Kingston Happenings social media channels</li></ul>	<b>\$3,000/ year</b>
<b>Major Event Advertiser</b>	<ul style="list-style-type: none"><li>• 728 x 90 Banner ads displayed top and bottom of pages on rotating basis</li><li>• Pre-event article</li><li>• Kingston Happenings social media promotion</li></ul>	<b>\$300/ month</b>
<b>Sidebar Advertiser</b>	<ul style="list-style-type: none"><li>• 250x250 rotating ad 12 spots per page, 50 positions max.</li><li>• On-site profile and enhanced listing</li></ul>	<b>\$350/ year</b>
<b>Business Listings</b>	<ul style="list-style-type: none"><li>• On-site profile and enhanced listing</li></ul>	<b>\$175/ year</b>

### NEWSLETTER OPPORTUNITIES

<b>Newsletter Banner Ad</b>	<ul style="list-style-type: none"><li>• 728 x 90 Banner ads displayed top and bottom of pages (exclusive, non-rotating)</li><li>• On-site profile and enhanced listing</li></ul>	<b>\$1000/ year</b>
<b>Newsletter Sidebar Ad</b>	<ul style="list-style-type: none"><li>• 250x250 ad, non-rotating 12 spots</li><li>• On-site profile and enhanced listing</li></ul>	<b>\$200/ year</b>
<b>Radio Show Sponsorship</b>	<ul style="list-style-type: none"><li>• 2 callouts per show on "The Happy Hour" on WKNY am</li></ul>	<b>\$50/ week</b>
<b>Social Media</b>	<ul style="list-style-type: none"><li>• 5 posts per week by Nadine Fescue Ferarro to her social media page</li></ul>	<b>\$50/ week</b>

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